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University of Illinois at Urbana-Champaign  
College of Business  
Department of Accountancy

## **James C. Cook**

Partner  
Ernst & Young LLP

### **“The Ernst & Young LLP Audit Approach”**

Thursday, March 10, 2005  
114 David Kinley Hall  
4:00 - 4:50 Presentation



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Jim Cook is Global Director of Retail and Consumer Products, and Americas Director of Industries for Ernst & Young. He has 33 years of experience serving a wide range of major clients, including companies such as Whirlpool Corporation, McDonald's Corporation, S.C. Johnson and Son, Inc. and others. Through these and other relationships, Jim has developed a deep commitment to the importance of understanding each client's business and industry. In particular, Jim understands the unique needs of retailers and manufacturers of consumer products.

Jim has extensive experience in serving clients with global operations. He is familiar with international accounting and business issues and has advised clients on significant international transactions. Jim travels overseas to assist clients in matters affecting their foreign operations, and to fulfill his role as a Global Director for Ernst & Young.

Over the years, Jim has held a variety of responsibilities at Ernst & Young. As the East/Great Lakes Regional Director of Assurance and Advisory Business Services, he led the implementation of numerous strategy and client service initiatives in the AABS practice. Jim was previously the Partner-in-Charge of Recruiting for the Chicago office. Jim also is a member of the Global Accounts Advisory Group and is involved in activities relating to the development of assurance services for large multinational clients.

Jim is a 1971 graduate of the University of Illinois (Urbana-Champaign) and holds a B.S. degree in Accountancy. He is an active member of the Executive Committee of the University's College of Business Dean's Council. He is a past member of the Board of Directors of the University of Illinois Alumni Association, and served as president of the University's Business Alumni Association. Jim also has served on the boards of directors of several charitable and non-profit organizations, including the Chicago-Greater Illinois Chapter of the National Multiple Sclerosis Society.

Jim is a member of the American Institute of Certified Public Accountants and the Illinois CPA Society.