
University of Illinois at Urbana-Champaign
College of Business
Department of Accountancy

Krista M. McMasters

Chief Practice Officer/CEO Elect
Clifton Gunderson LLP

“A Woman’s View from a Public Accounting Firm’s CEO Suite”

Thursday, April 2, 2009
Deloitte Auditorium
1001 Business Instructional Facility
4:00 - 5:10 Presentation



Krista M. McMasters is the Chief Practice officer of Clifton Gunderson LLP. Her responsibilities as CPO include, leading strategic initiatives across the firm and carrying out the firm's growth goals; primarily responsible for the firm's service to clients focusing on implementing, monitoring, and modifying the firm's strategic plan; manages our service and niche leaders and is responsible for ensuring Clifton Gunderson has the resources to promote regulatory compliance, provide quality client service and minimize firm risk; provides strategic oversight on firm-wide initiatives within Clifton Gunderson's Growth Strategies area to determine how to best position existing and new services offered in our firm; oversees strategy for the firm's human resource area, "Priority One," supporting a structure that enables the firm to hire the right people, develop their talents and create an exciting and flexible work environment.

Ms. McMasters' received a BS in Accounting from the University of Illinois at Urbana-Champaign. She is a Certified Public Accountant (CPA). Professional Associations include Member at Large of the AICPA Council, Financial Accounting Standards Advisory Council, Professional Practice Executive Committee of the Center for Audit Quality, Co-chair of the Task Force for the AICPA's Audit Guide on Assessing and Responding to Audit Risk in a Financial Statement Audit, Quality Control Inquiry Committee, SECPS Peer Review Committee, Accounting Standards Executive Committee, Member of the American Institute of Certified Public Accountants (AICPA), Illinois CPA Society and the Wisconsin CPA Society.