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University of Illinois at Urbana-Champaign  
College of Business  
Department of Accountancy

## **Bryan K. Segedi**

Vice-Chair  
Ernst & Young LLP



### *“Public Company Audit Challenges Circa 2008”*

Thursday, November 13, 2008  
141 Wohlers Hall  
4:00 - 5:10 Presentation

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Bryan Segedi is Vice-Chair -- Ernst & Young LLP, responsible for the Americas Assurance and Advisory Practices. Bryan is a member of the firm’s Executive Board, which is composed of partners that are responsible for the leadership and direction of the firm. Bryan also serves as Senior Advisory Partner on some of E&Y’s largest clients in various industries.

Bryan was Ernst & Young’s North Central Area Managing Partner responsible for 14 offices in the states of Kentucky, Michigan, New York, Ohio, Pennsylvania, and West Virginia. Bryan also served as Managing Partner of Strategic Finance, a business created by the firm to be a focal point for the development of thought leadership content across a broad spectrum of topics, including capital markets, capital structuring, and alliances.

Bryan joined the firm in 1982 and has advised companies ranging from start-ups to multi-nationals in a wide variety of industries. He has extensive experience in advising companies in the areas of corporate acquisitions, public and private debt, and equity offerings including initial public offerings through his experience as coordinating partner on multi-nationals as well as emerging businesses.

Bryan is a CPA and holds a BA from Alma College and an MM from Northwestern University, Kellogg Graduate School of Management.