ACROSS
2 lots of potential buyers and sellers at your intended price level
6 states that an investor cannot consistently beat the market
8 when an investor requires added return in order to take on added risk
9 examines all publicly available financial data
10 don’t tell me about risk; just give me return
12 ability to buy or sell quickly without sacrificing price
13 efficiency level that reflects all information
14 the analysis looks at the patterns in stock charts
15 efficiency level that reflects past price and trade data
16 anomaly that can contribute to a Happy New Year
18 positively good for the investor but indicates market inefficiency
19 smoothly functioning markets exhibit no price gaps

DOWN
1 Aggregate happiness and wellbeing in an economy
3 efficiency level that reflects all publicly available information
4 cannot make anyone better off without making someone else worse off
5 a gambler at heart
7 when the CEO trades shares in his own company
11 individual happiness and wellbeing
17 the market mechanism that equates quantity demanded and quantity supplied