University of Illinois at Urban-Champaign  
College of Business  
Department of Business Administration  
BA 545 Foundations of Strategy Research  

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Class Sessions: Wednesday, 12:30 PM – 3:20PM  
3015/3017 BIF  

This Ph.D. course considers the following research literatures:  

- Transaction Costs Theory  
- Property Rights Theory  
- Resource-Based Theory  
- Real Options Theory  

Session #1: August 28  
Course Introduction  

Session #2: September 4  
Transaction Costs Theory  

Session #3: September 11  
Transaction Costs Application: Vertical Integration  

Session #4: September 18  
Property Rights Theory  

Session #5: September 25  
Resource-Based Theory  

Session #6: October 2  
Resource-Based Theory  

Session #7: October 9  
Real Options Theory  

Session #8: October 16  
In-Class Exam  

Course Grade:  

Preparation and Contributions in Class: 30%  
In-Class Exam: 70%  

Course text available at the T.I.S. Campus Bookstore:  

Session #1: August 28  Introduction


Session #2: September 4  Transaction Costs Theory


Session #3: September 11  Transaction Costs Empirical Application: Vertical Integration


Session #4: September 18 Property Rights Theory


Session #5: September 25 Resource-Based View: Theory


Session #6: October 2 Resource-Based View: Empirical Testing


Review:


Session #7: October 9 Real Options


**Session #8:** October 16

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**In-class Closed-book Exam**

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