University of Illinois at Urban-Champaign  
College of Business  
Department of Business Administration  
BA 545 Foundations of Strategy Research  
Fall 2015

Joseph T. Mahoney

Website:  http://www.business.illinois.edu/josephm  
Username:  BADM_545  
Office hours:  By appointment  
Office:  140C Wohlers Hall  
Phone:  244-8257  
E-mail:  josephm@illinois.edu

Class Sessions:  Wednesday, 1:00 PM – 3:50 PM  
3015/3017 BIF

This Ph.D. course considers the following research literatures:

- Transaction Costs Theory
- Property Rights Theory
- Resource-Based Theory
- Real Options Theory

Session #1:  August 26  
Course Introduction
Session #2:  September 2  
Transaction Costs Theory
Session #3:  September 9  
Transaction Costs Application: Vertical Integration
Session #4:  September 16  
Property Rights Theory
Session #5:  September 23  
Resource-Based Theory
Session #6:  September 30  
Resource-Based Theory
Session #7:  October 7  
Real Options Theory
Session #8:  October 14  
In-Class Exam

Course Grade:

Preparation and Contributions in Class:  30%
In-Class Exam:  70%

Course text:

Session #1:  August 26  Introduction


Session #2:  September 2  Transaction Costs Theory


Session #3:  September 9  Transaction Costs Empirical Application: Vertical Integration


Session #4: September 16 Property Rights Theory


Session #5: September 23 Resource-Based View: Theory


Session #6: September 30 Resource-Based View: Empirical Testing


Review:


Session #7: October 7 Real Options


**Session #8:**  October 14

------------------------------------------------------------------------------------------------------------------------

**In-class Closed-book Exam**

------------------------------------------------------------------------------------------------------------------------