BADM 504: Scholarship in Business Administration II  
*Methodological and Philosophical Perspectives*

**Fall 2015**

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**Meetings:** Tuesday: 11:30 AM – 2:20 PM  
120 Wohlers

**Course Overview:** This course addresses the process of doing research and the philosophical as well as ethical issues that are part of this process. Topics include: (1) Philosophy of science; (2) Formulating the research problem; (3) Building a theory; (4) Variance and process models; (5) Designing variance studies; (6) Designing process studies; (7) Communicating and using research knowledge; and (8) Practicing engaged scholarship in a professional school.

**Course Assignments:** First, full participation is expected when assigned readings are discussed in class and will be 30% of your grade. Each of us will be responsible to be fully prepared for each class, and there will be assignments throughout the term to help focus our preparation. *Everyone* is expected to participate effectively in each class to comment, question, and analyze. Second, your presentation of your paper on session #7 will be 30% of your grade. Third, a research paper submitted at the end of the semester will be 40% of your grade.

**Course Organization:** Class assignments are shown in the schedule attached, and while subject to change, this schedule should guide your work plans. *There will be no announcements in class concerning assignments*, except those that may alter the attached schedule.

**Required Text:**

CLASS SESSIONS AND ASSIGNMENTS

SESSION #1  Tuesday, October 20: Philosophy of Science


SESSION #2  Tuesday, October 27: Formulating the Research Problem and Building a Theory: Theory to Propositions and Hypothesis Testing


SESSION #3  Tuesday, November 3: Mixing Qualitative and Quantitative Methods: Triangulation in Action


SESSION #4        Tuesday, November 10:  *Research as Process and as Product of Thought*


SESSION #5        Tuesday, November 17:  *Pragmatism, Pluralism, and Rhetoric*


SESSION #6        Tuesday, December 1:  *Practicing Engaged Scholarship*


SESSION #7  Tuesday, December 8: Presentations

Monday, December 14th:  Paper due before 4:00 PM in 350A Wohlers