



*Center for*  
**PROFESSIONAL RESPONSIBILITY**  
*in Business and Society*



**COLLEGE of BUSINESS**  
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

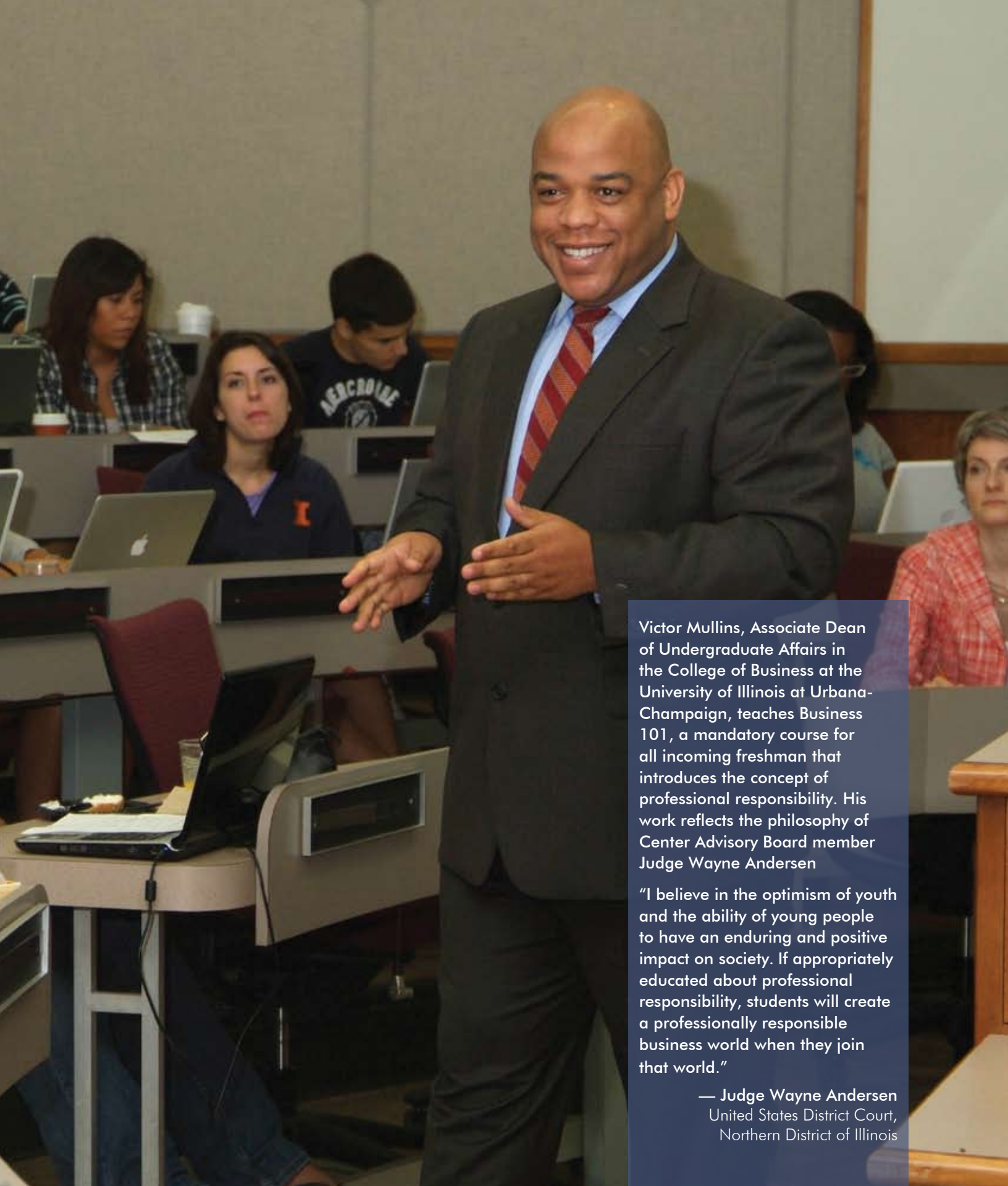
# MISSION



**T**he University of Illinois Center for Professional Responsibility in Business and Society promotes the development of responsible professional behavior in today's students, enabling them to become effective leaders in constantly changing and challenging business environments.

To this end, the Center leads the development and articulation of a national vision describing society's expectations of a professional's responsibility at both the individual and the organizational level. The Center supports the creation and sharing of academic research and educational materials that demonstrate the value of conducting business professionally so as to serve and protect the broader public interest.





Victor Mullins, Associate Dean of Undergraduate Affairs in the College of Business at the University of Illinois at Urbana-Champaign, teaches Business 101, a mandatory course for all incoming freshman that introduces the concept of professional responsibility. His work reflects the philosophy of Center Advisory Board member Judge Wayne Andersen

“I believe in the optimism of youth and the ability of young people to have an enduring and positive impact on society. If appropriately educated about professional responsibility, students will create a professionally responsible business world when they join that world.”


— Judge Wayne Andersen  
United States District Court,  
Northern District of Illinois

# CENTER ACTIVITIES



In fulfilling its mission, the Center works cooperatively with multiple audiences including university faculty, students, and staff; professional and academic organizations; corporations; and governmental and non-governmental agencies to—

- Create scholarly and teaching resources that address ethics, compliance, and regulatory issues;
- Promote the development, implementation, and integration of curricula across disciplines that focus on the knowledge, skills, and attitudes necessary for professionals to act responsibly;
- Develop resources and services to increase awareness, understanding, and discussion of issues related to effective teaching and training in professional responsibility and ethics;
- Encourage conformance to high ethical standards by students, faculty, staff, and administration;
- Create platforms for discussion and dialogue among and between academics, students, professionals, professional organizations, regulatory agencies, and policymakers to facilitate the evolution of effective and appropriate professional and social responsibility policies and practices;
- Foster public understanding and discussion of the moral, philosophical, and economic underpinnings of ethical and responsible behavior in public and professional life;
- Lead efforts with individuals and organizations to encourage ethical and responsible behavior in professional life; and
- Share and disseminate teaching materials for use by faculty at other colleges and universities.

A man with glasses, wearing a dark suit, light blue shirt, and a purple patterned tie, is speaking at a meeting. He is gesturing with his hands. In the foreground, a water bottle and a coffee cup are visible. The background is slightly blurred, showing other people and a whiteboard.

“Educating students about professional responsibilities cannot be isolated into one or two courses. In the Center, we produce innovative learning experiences across curricula that will lead our students to a rich understanding of professional responsibilities. We also share these learning experiences with faculty across the globe so that the Center’s innovations elevate professional responsibility education on a world-wide basis.”

— Ira Solomon

Professor of Accountancy  
and Department Head,  
R. C. Evans Endowed Chair in  
Business, College of Business,  
University of Illinois

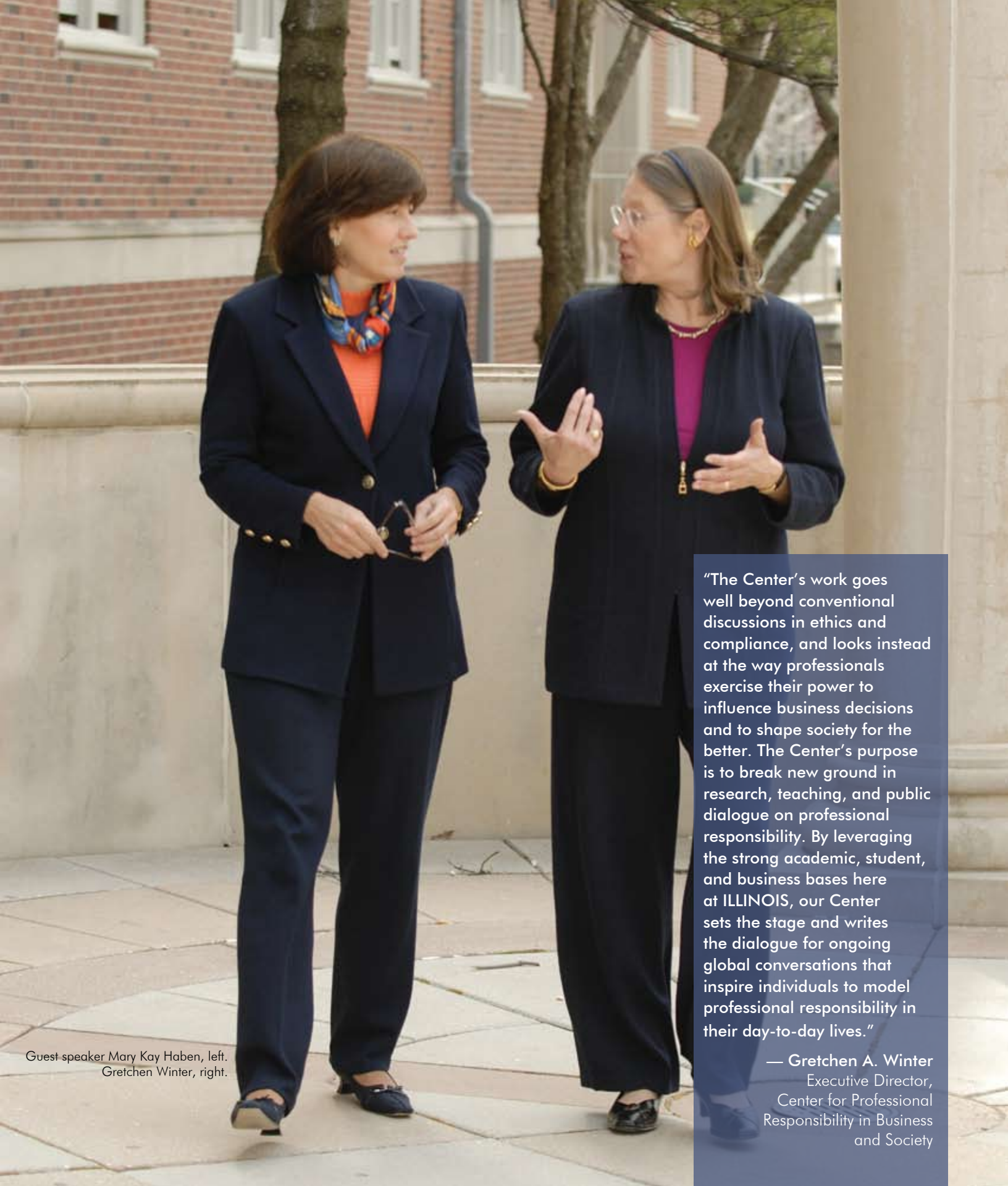
# A RESOURCE FOR STUDENTS



**T**he Center for Professional Responsibility in Business and Society helps students explore the critical importance of professional responsibility in business today. Participating in the Center's initiatives can assist students in developing a framework to responsibly analyze issues, policies, practices and principles. The Center has several programs to inspire, educate and train students with the knowledge and skills to maintain professional responsibility in their future roles.

Some of these initiatives include:

- Grant and fellowship programs
- Curriculum development
- Thought-provoking panel speaker and film series throughout the academic year
- International case competitions focused on global applications of professional responsibility
- Student internship opportunities
- Partnerships with corporate leaders
- Information library of relevant research, articles and events



Guest speaker Mary Kay Haben, left.  
Gretchen Winter, right.

"The Center's work goes well beyond conventional discussions in ethics and compliance, and looks instead at the way professionals exercise their power to influence business decisions and to shape society for the better. The Center's purpose is to break new ground in research, teaching, and public dialogue on professional responsibility. By leveraging the strong academic, student, and business bases here at ILLINOIS, our Center sets the stage and writes the dialogue for ongoing global conversations that inspire individuals to model professional responsibility in their day-to-day lives."

— Gretchen A. Winter  
Executive Director,  
Center for Professional  
Responsibility in Business  
and Society

# A NEED FOR ACTION



**K**nowledge gained from Center activities flows quickly into business processes as professionals implement the insights of principled leadership and best practices.

Employees who are engaged with a conceptual orientation to practical applications are better able to adapt to new situations and affect real change that supports an organization's goals responsibly.

Awareness, understanding and application of professional responsibility benefits the individual, the organization and society. The resulting social consciousness serves individuals across all professional and personal roles and helps to nurture financial stability and resilience in the global markets.

Empowering individuals with professional responsibility supports meaningful positive changes in global business. The Center's efforts and initiatives help individuals to build a foundation for making these changes.



"The center achieves its mission within a college culture that understands how professional responsibility must permeate not only our curriculum, but the decisions of every aspiring professional we influence around the world. ILLINOIS is the right cornerstone on which to build this far-reaching initiative."

— Larry DeBrock  
Dean, College of Busines  
at University of Illinois

# A CORPORATE FOUNDER'S PERSPECTIVE

As a demonstration of an ongoing commitment to support and develop ethical leaders, Deloitte is proudly participating as a founding sponsor of the Center for Professional Responsibility in Business and Society at the University of Illinois. We see the center's goals as twofold. First, by tracking the emerging issues and trends that affect the role of the business professional, the Center will help leaders be better prepared to guide their respective organizations. Secondly, the center will support the academic community in developing relevant curricula to nurture future business managers who have the skills to make wiser decisions in our complex world.



Mike Zychinski

"We hold the leaders of our organization individually responsible for demonstrating the high standards of our professions in every action, every day. And to continue this proud tradition we require future business leaders with the ability to analyze complex and sometimes competing priorities. The faculty at the University of Illinois has demonstrated that they can effectively teach these concepts in fresh and innovative ways."

—Mike Zychinski, Chief Ethics and Compliance Officer, Deloitte LLP



Howard Engle

"Ethical leaders must be ready to initiate the difficult dialogue, address the multiple stakeholders, and incorporate long-term considerations when determining a course of action. Young people need these analytical capabilities that are critical life skills to assist them in achieving success."

—Howard Engle, Lead Client Service Partner, Deloitte Tax LLP

The Deloitte organization is comprised of over 165,000 dedicated professionals in independent firms throughout the world who collaborate to provide audit, consulting, financial advisory, risk management, and tax services. Deloitte is committed to its values of integrity, objectivity and maintaining the public's trust in the work it performs for its clients and related stakeholders.



### **Center Director**

Gretchen Winter is the Executive Director of the Center for Professional Responsibility in Business and Society at the College of Business at the University of Illinois at Urbana-Champaign. Her office is located at the Illini Center in Chicago, and she is a frequent speaker for a variety of ethics, corporate social responsibility, and legal programs.



COLLEGE *of*  
**BUSINESS**  
*at* ILLINOIS

[www.business.illinois.edu/responsibility](http://www.business.illinois.edu/responsibility)