
**Sustainable Product and Market Development for Subsistence Marketplaces
Application (<http://www.business.uiuc.edu/subsistence/teaching/spmdsm.html>)**

Please submit the following form along with **your resume** and **short essay answers** to Prof. Madhu Viswanathan through email **at mviswana@uiuc.edu**

Personal Information

Last Name: _____ First Name: _____ MI: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Undergraduate Information

Undergraduate Institution: _____

Undergraduate Major: _____

Undergraduate Minor: _____

Graduate Information

Graduate Program:

MBA Engineering Science Other _____

Department/Concentration: _____ Graduate GPA: _____

Short Essay Questions

Please use the space provided

- 1. Please explain why you decided to apply to this program**

2. Please explain why the program would benefit from having you in it

3. Please explain how you think the program would assist you in achieving your future professional goals

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